

#### LEGAL CONSIDERATIONS FOR AI IN EDUCATION

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# AI is already embedded into our everyday lives.











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# **AI Impacts All Areas of School District Operations**

- District <u>Business or Technology</u> team may want to introduce AI for administrative efficiency.
- <u>Special Education</u> may want to utilize AI as an accommodation or assistive technology.
- <u>District Leadership</u> may want to invoke AI tool to foster equity and access to higher education and other resources.
- <u>Students</u> may introduce AI apps they want to utilize as a learning tool.
- Staff may want to utilize AI for instructional purposes or raise a labor-related issue.



# **Objective: Balanced Approach to AI**

Potential for both positive and negative consequences.

 School districts need to be vigilant to ensure that they can maximize AI in a positive way, while preventing AI misconduct.





# Protection of PII.

Staff and students should be advised not to include any PII in a generative open AI tool.





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Vet Terms & Conditions. School districts should have a vetting system in place to evaluate student data privacy and safety when new AI tools are introduced or existing tools are updated with AI features.







Notice. Is district notified of updates to terms and conditions that could include use of AI? (AI may exceed the scope of what district originally agreed to.)



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# Threat Monitoring.

How does the software monitor and respond to any threats to self or others that may be entered into an AI chatbot by a student?

What is the District's responsibility?





Parental Consent. Does collection of student data in AI now require parental consent for use of software?





#### **Parent / Guardian Consent May Be Required**

**FERPA School Official Exception**. Educational software typically falls within the exception to FERPA's parental consent requirement because it is considered a "school business official" that is performing an administrative function of the district and has a legitimate educational interest in the student data collected. Additionally, these companies limit resharing to serve the original purpose of the Agreement.





### Parent / Guardian Consent May Be Required

#### **Open Generative AI Likely Exceeds FERPA Exception**.

- Collecting student data which populates AI knowledge base beyond school setting likely goes beyond a "legitimate educational interest."
- Populating AI knowledge base with student inserted content is also likely resharing student data beyond the scope of the original purpose of the educational software.



## **Key Components of Parental Consent**

- Clear explanation of what data may be collected.
- If and how data may be shared beyond students' educational purpose.
- School district liability waiver.





## **AI Policy Considerations**

- Equity
- Bias
- Accuracy
- Data Privacy Evaluation
- Permission for Student Use
- Evaluate Duty to Bargain
- Prohibition on Misconduct



#### **Partnership with F3Law**

F3Law is happy to consult with you and your clients in the following areas of AI in EdTech:

- Policy for staff and students
- Contract review process and procedures
- Student Data Privacy Compliance
- Training for staff and students regarding responsible use of EdTech

News Alert:

#### SCOTUS social media for Board Members ruling

#### www.f3law.com/services/education-technology



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