



ADVERTISING MATERIAL

SOCIAL MEDIA LITIGATION – EVERYTHING YOU NEED TO KNOW

F3 Law is an education law firm committed to serving every aspect of the education sector. From pre-school to university, we are dedicated to providing legal services that help schools meet their unique needs and challenges. We represent a diverse range of educational institutions, including religious and independent schools, community colleges, and public schools. Our team of experienced attorneys is passionate about education, and we are proud to support institutions that are shaping the minds of the next generation of leaders.



F3 Law, in collaboration with the Frantz Law Group, has commenced Mass Action Litigation on behalf of various school districts against Social Media Defendants: Facebook, TikTok, Snapchat, Instagram, YouTube, and their various subsidiaries/affiliates, to address the youth mental health crisis that is directly impacting educational communities and their mission to educate students.

Thus far, F3 Law is representing over 65 California school districts in cases filed in California Superior Court, County of Los Angeles and the United States District Court for the Northern District of California.

Over 500 school districts have joined the litigation nationally and more are joining by the day.

The United States Surgeon General has declared a national advisory on the youth mental health crisis blaming social media, in part, for the growing number of youths experiencing depression, anxiety, and other mental health challenges.

According to the Surgeon General, one in five children, aged 13 to 17 now suffer from a mental health disorder.

The American Academy of Pediatrics, the American Academy of Child and Adolescent Psychiatry, and the Children Hospital Association have all declared children and adolescent mental health a national emergency.

The CDC National Youth Risk Behavior Survey found that the rate of teen depression rose by more than 60% between 2011 and 2018.

The lawsuits allege that the Social Media Defendants have caused a mental health crisis among children and teenagers that is marked by higher proportions of anxiety, depression, and thoughts of self-harm; all of which severely affect their ability to succeed in school.

The lawsuits allege that children and teenagers spend an inordinate amount of time scrolling through social media platforms, where they are subjected to often harmful and exploitative content that encourages disordered eating, unhealthy social comparison, destructive and/or violent acts (i.e., encouraging students to damage school property and or assault students/staff), and cyberbullying.

The lawsuits allege Social Media Defendants' social media business models are based upon maximizing the time users spend on their platforms, thereby maximizing advertising revenue/profits. Social Media Defendants have designed their platforms so that users constantly feel the need to be on the various platforms. The lawsuits allege these models include inadequate age verification measures, insufficient parental controls, targeted algorithms, constant notifications, and endless scrolling, all designed to addict students.

The lawsuits seek to obtain injunctive relief requesting the practices of Social Media Defendants be halted/modified (i.e., insisting against certain marketing strategies or requiring stronger age verification), and will also request financial compensation to each affected school district.

The cases are being handled on a contingency basis—meaning you will not have to pay any fees or costs unless there is financial recovery by your school district.

Enclosed for your review is a memorandum that includes frequently asked questions about the Social Media Mass Action Lawsuit. If your District is interested in joining the litigation, would like a copy of the contingency fee agreement, or has questions and would like to discuss the matter further, please contact Peter Fagen or Shiva Stein at the contact information below:

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